

# Alexander Nevsky

Senior Product Designer · AI-assisted Product Builder

🇦🇪 Dubai, UAE · Open to onsite / hybrid / remote · Portfolio: <https://nevsky.me> · LinkedIn: <https://linkedin.com/in/nevskyalexander>

## SUMMARY

Senior Product Designer with 15+ years of experience across fintech, proptech, SaaS, and AI-enabled products. I design complex digital systems — mobile wallets, financial platforms, B2B dashboards, admin tools, and conversational AI flows — from early discovery to production.

I combine strong product thinking, design systems expertise, and cross-functional collaboration with AI-assisted workflows to move faster, reduce friction, and ship scalable, human-centered products.

## EXPERIENCE

### ALEKSANDR NEVSKII FL (DMCC Web Developer License) · Dubai, UAE

Freelance Product Designer · AI-assisted Product Builder

Nov 2024 — Present

- Work independently as a Freelance Product Designer and AI-assisted Builder under a licensed Web Developer entity in Dubai (DMCC).
- Design end-to-end digital products for AI, fintech, and creator economy startups — from UX strategy and flows to UI systems, prototyping, and developer handoff.
- Contracted with Fundmates (US-based startup) to design an AI-powered funding platform for YouTube creators, including:
  - a conversational AI flow that automates funding deals directly through chat;
  - a web interface that allows creators to sell future video revenue to investors.
- Led product design for The Driven Podcast, shaping the digital experience, branding direction, and content-driven interfaces for a founder-focused media product.
- Actively integrate AI tools into the design workflow for research synthesis, UX copy, ideation, prototyping, and implementation support (ChatGPT, Claude, Gemini, Midjourney, Sora, Recraft, Cursor IDE).
- Build scalable component libraries and lightweight design systems to speed up delivery and ensure clean, predictable implementation.
- Collaborate with local and international clients, managing multiple projects simultaneously and delivering production-ready results with startup-level speed.

### Yango (Yango Pay) · Dubai, UAE

Senior Product Designer

Jun 2023 — Nov 2024

- Sole product designer in a 16-person cross-functional team; helped launch a mobile wallet for African markets (Côte d'Ivoire, Ghana).
- Designed core wallet flows: top-ups, peer-to-peer transfers, refunds, and edge cases.
- Contributed to virtual card foundations, internal admin tools, and operational dashboards.
- Worked closely with product owners, engineers, and leadership, and contributed reusable components to the global Yango design system.

### Keytom — Digital Neobank · Dubai, UAE

Senior Product Designer

Dec 2022 — Jun 2023

- Designed a neobank product from concept to MVP: information architecture, core flows, UI patterns, and high-fidelity prototypes.
- Worked directly with founders on product vision, early validation, and roadmap shaping.
- The mobile application and web interface later shipped based on the initial design foundation.

### Metr Kvadratny (m2.ru) · Moscow, Russia and Dubai (remote)

UX Lead, Senior Product Designer

Sep 2019 — Dec 2022

- Led a team of 4 designers; built B2B Deal Desk workflows that generated core company revenue.
- Designed complex proptech solutions: broker workspaces, electronic property registration, remote document signing, virtual deal rooms, and white-label platforms for developers.
- Participated in R&D and strategic partnership projects (Rosreestr, Government Services, AEON Corporation).
- Introduced and evolved an internal design system and UI kit used across multiple products.

### Luxoft (VTB Bank) · Moscow, Russia

UX Architect / Interface Designer

Jan 2018 — Sep 2018

- Designed UX for a corporate banking portal for VTB Bank.
- Conducted user research, usability testing, stakeholder demos, and design system development.

### EMIAS.INFO (Healthcare Platform) · Moscow, Russia

Head of Design Department

Sep 2013 — Sep 2017

- Built and led a 12-person design department for a large-scale medical information system.
- Designed doctor workstations and mobile apps; led migration to a new UI and refined style guides and UI kits.
- Participated in presales and developed corporate identity elements for large consortium projects.

## TOOLING / TECH STACK

Design: Figma, Figma Make, Framer, Play (iOS-prototyping), Webflow, Miro  
AI: ChatGPT, Claude Code, Gemini & Google AI Studio, Midjourney, Sora, Recraft  
Prototyping / Dev: Cursor IDE, HTML/CSS/JS, basic React prototyping, vibe-coding  
Delivery: Design systems, components & tokens, documentation, developer handoff

## ADDITIONAL

Dubai-based (3+ years) · Open to onsite, hybrid, or remote roles  
Golden Visa (valid until 2033) · No UAE visa sponsorship required  
Available to start immediately (any format: onsite / hybrid / remote)  
UAE driving license · Know Dubai very well

## SKILLS

Product Design · UX/UI · Mobile & Web  
Complex Systems · Design Systems · Conversational UX  
Rapid Prototyping · UX Research · Usability Testing  
Stakeholder Management · Cross-functional Collaboration

## LANGUAGES

Russian — Native  
English — Fluent

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